

FOR IMMEDIATE RELEASE:

November 26, 2007



MEDIA CONTACTS:

Brotman•Winter•Fried Communications

(703) 534-4600

Amy Carlson; ext. 216; amy@bwfcom.com

Aubrey Davis; ext. 213; aubrey@bwfcom.com

National Museum of Crime & Punishment To Reveal Secrets of the Criminal Mind

*John Walsh, Host of "America's Most Wanted"
To Partner in New Venture, Set to Open in Spring 2008*

Washington, DC – Fascination with the criminal mind has captured the public's imagination since the mid-1800s when such novelists as Edgar Allan Poe, Sir Arthur Conan Doyle and others first penned their stories of crime and punishment. Through the years, the genre expanded in partnership with technology – first through radio and later through the movies, television and even video games.

While many stories about criminals, the police, detectives, the courts and incarceration are drawn from historical fact or folklore, most are pure fiction, based on probable occurrences and dramatic outcomes. So when the new **National Museum of Crime & Punishment (NMCP)** opens its doors in spring 2008, the public will enjoy the opportunity to emerge from Hollywood fantasy and enter a more fascinating reality. With historical artifacts typically found in a traditional museum, combined with dynamic interaction, the National Museum of Crime & Punishment is poised to capture the interest and attention of everyone, from the casual observer and fan to the most ardent of criminologists.

Owned and operated by Orlando businessman John Morgan in partnership with John Walsh, host of *America's Most Wanted*, NMCP spans three floors and more than 28,000 square feet at **575 7th Street NW between E and F Streets in downtown Washington, D.C.** Within those walls, the museum presents the history of crime and punishment in America, encompassing everything from pirates, Wild West outlaws, serial killers and gangsters to white collar criminals hiding behind computer technology. Along the way, the museum explores crime-fighting and crime-solving techniques as well as the consequences of committing a crime.

In one particular gallery, patrons will cross over their Hollywood fantasy into reality as they enjoy an interactive CSI experience. After studying a fully-intact crime scene, patrons will apply forensic science such as DNA testing, fingerprint and footprint analysis, and dental identification using these CSI skills and technology to solve the crime. In another gallery, guests will enter the criminal domain experiencing, first-hand, the events of an arrest, booking, questioning, prosecution and incarceration as they enter the confines of the penal system and come face-to-face with the harsh consequences of committing a crime in America.

Permanent attractions include opportunities to interact with a realistic forensics lab, a simulated FBI shooting range, high-speed police chase training equipment, an electric chair, and a lie detector test. Also included is a behind-the-scenes look at *America's Most Wanted*, exploring the program's significant impact on crime in America, in addition to rotating exhibits on a temporary basis.

The museum, which will include a retail shop, will open in the spring of 2008. The NMCP is located on the web at www.crimemuseum.org. For sales information, call (202) 393-1099. For media information, call (703) 534-4600 x216.

#

About the National Museum of Crime & Punishment

NMCP's mission is to provide guests of all ages with memorable insight into the issues of crime, crime fighting and solving, and the consequences of committing a crime in America through a captivating interactive, entertaining and educational experience. The museum is located on 7th Street NW between E and F Streets in downtown Washington, D.C. at the Gallery Place/Chinatown Metro (Arena exit).

America's Most Wanted

AMERICA FIGHTS BACK airs Saturdays (9:00-10:00 p.m. ET/PT) on FOX. AMW is produced by STF Productions, Inc. Lance Heflin is Executive Producer.