



Natalee Holloway
RESOURCE CENTER

MEDIA CONTACTS:

*****MISSING PERSON ALERT*****

(AGE) (FIRST NAME) (LAST NAME) Reported
Missing in (CITY) (STATE)

WASHINGTON, D.C. – (Name of county or city) authorities are looking for public assistance in locating (First Name) (Last Name), a (Age) (Sex), who was reported missing (time frame). (Last Name) was last seen on (Day of week) (Date) at (location) wearing (description of clothing).

(Last name) is described as (height) and (weight), with (hair color) hair and (eye color) eyes. He also has (physical attributes/identifiers). (He/She) is a beloved (mother/daughter/son/etc.) and friends and family members are pleading with the public to help bring (him/her) home.

If anyone has information leading to (First Name)'s location, please contact the (Name of County or city) authorities at (phone number/website/email address).

NOTE TO MEDIA:

This press release template was provided by the Natalee Holloway Resource Center website resource. If you are receiving this version, the NHRC has not been authorized to act as the media liaison, nor has NHRC verified its contents.

About the Natalee Holloway Resource Center (NHRC)

The Natalee Holloway Resource Center (NHRC) provides families of missing persons with an action plan, missing poster templates, contacts, resources, and handles press releases and media reach. NHRC also provides educational programs for traveling safe, crime prevention, and encourages careers in the fields of forensic science and law enforcement. NHRC operates out of The National Museum of Crime & Punishment in Washington, DC. For more information, please visit www.helpthemissing.org.

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