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Free Children's Admission for Kids Safety Day at the National Museum of Crime & Punishment

WASHINGTON, D.C. – According to a 2002 US Department of Justice report, an average of 2,185 children under 18 are reported missing each day, and approximately one in seven youth online have received a sexual solicitation or approach over the Internet. To combat these staggering statistics, the National Museum of Crime and Punishment (NMCP) will host Safety Day on August 13, 2010 from 2 to 6 p.m., utilizing resources offered by the National Center for Missing & Exploited Children® (NCMEC).

To ensure that any child has the ability to attend and learn more about their own safety, the museum has waived the admission fee for all children under 13 years of age and reduced the admission fee for all other event attendees by 50%, to receive this event rate, simply state “Safety First” at the admissions desk.

“The purpose of the Safety Day is to make children aware of the potentially dangerous situations they might face,” said Janine Vaccarello, Chief Operating Officer of the museum. “This exciting, informative day will help teach children how to make smarter choices in those situations and stay safer.”

While exploring the interactive exhibits that the museum offers, children will also receive free information and resources from NCMEC to help keep them safer online and in the real world. Additionally, the museum will provide free fingerprint identification to children (while supplies last). In addition to safety tips and fun giveaways throughout the day, kids can also get their picture taken with Clicky, the NetSmartz Spokesrobot. NetSmartz, a program of NCMEC, teaches children and teens how to be safer through music, animation, and cutting-edge technology.

For more information on Safety Day, visit XXXXXXX.

About the National Museum of Crime & Punishment

The NMCP's mission is to provide guests of all ages with a memorable insight into the history of crime, crime fighting and solving, and the consequences of committing a crime in America through a captivating interactive, entertaining, and educational experience. Some of the attractions include a CSI Experience, a high-speed chase simulator and FBI shooting range, Americas Most Wanted studio, and a room where visitors can try to hack into a computer, crack a safe and test their Wild West shooting range. The museum is located on 7th Street NW

between E and F Streets in downtown Washington, D.C. at the Gallery Place/Chinatown Metro (Arena exit). Learn more at www.crimemuseum.org.

About the National Center for Missing & Exploited Children

The National Center for Missing & Exploited Children is a 501(c)(3) nonprofit organization. Since it was established by Congress in 1984, the organization has operated the toll-free 24-hour national missing children's hotline which has handled more than 2,475,300 calls. It has assisted law enforcement in the recovery of more than 151,300 children. The organization's CyberTipline has handled more than 923,400 reports of child sexual exploitation and its Child Victim Identification Program has reviewed and analyzed more than 35,996,000 pornography images and videos. The organization works in cooperation with the U.S. Department of Justice's office of Juvenile Justice and Delinquency Prevention. To learn more about NCMEC, call its toll-free, 24-hour hotline at 1-800-THE-LOST or visit its web site at www.missingkids.com.

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